

Agenda

Wednesday, February 12, 2020

Location: Room 103AB, Long Beach Convention Center

8:00 – 8:30 a.m. Networking and Breakfast

8:30 – 8:45 a.m. Welcome Remarks

- Dr. Jane Close Conoley, President, California State University, Long Beach

8:50 – 9:30 a.m. Full Circle: The Role of Public-Private Partnerships in Driving Student Success

- Charles Sims, Head of Technology, LA Clippers
- Cindy McKenzie, CIO, Deluxe Entertainment; Co-Founder, STEM Advantage
- Helen Norris, Vice President and CIO, Chapman University; EDUCAUSE Board Member
- Thomas Phelps, CIO and Vice President of Corporate Strategy, Laserfiche; Adjunct Professor, University of Southern California; Chairperson, Long Beach Accelerator
- **Moderator: Dr. Wade Martin**, Professor of Economics and Director, California State University, Long Beach, Institute for Innovation & Entrepreneurship

What does true student success look like? Join us for a dynamic keynote panel featuring four executives from diverse industries including sports, entertainment, higher education, and technology, as they discuss the importance of public-private partnerships in creating a path to success for students from K-12 through college, and beyond. Hear perspectives from a member of the EDUCAUSE Board of Directors on the latest trends driving industry changes. Learn about the initiatives that are making a difference, and how it takes a village to realize a holistic approach to education, mentorship and talent development.

9:35 – 10:05 a.m.**Leadership Panel: The Path to CIO**

- Howard Miller, CIO, UCLA Anderson
- Min Yao, Vice President and CIO, California State University, Long Beach
- Tosha Pham, CIO and Associate Vice President of ITS, California State University, Los Angeles
- Moderator: Grace Ding, Education Marketing Manager, Laserfiche

In this intimate conversation with higher education leaders, learn about their paths to IT leadership, their advice to achieving career growth, and how Education IT can play a key role in driving student success.

10:10 – 10:45 a.m.**Enterprise IT Panel: Leading High-Impact Enterprise Laserfiche Implementations**

- Ed Evans, CIO, Texas A&M University-Corpus Christi
- John Hermes, Chief Technology and Campus Operations Officer, Oklahoma Christian University
- Sylvia Lynch, Chief Information Systems Officer, Long Beach City College
- Joe Griffin, CTO, Keller Independent School District
- Moderator: Grace Ding, Education Marketing Manager, Laserfiche

IT leaders share their practical perspectives on how to drive a successful Laserfiche implementation on an organization-wide scale. Learn about best practices for change management, enterprise IT considerations and soft skills that should be key components of an IT leader's repertoire.

11 a.m. – 12 p.m.**Keynote – General Session, Featuring Guy Kawasaki, former Chief Evangelist at Apple (Pacific Ballroom)****12 – 1:30 p.m.****Lunch and Networking (Exhibit Hall A)**

1:45 – 2:45 p.m.**Tech Talks: Innovative Solutions for Education**

- Laura Lockhart, Area Director of Student Services, Keller Independent School District
- Duana Kindle, Managing Director of HR, Frisco Independent School District
- Becky Stauffer, Process Automation Developer, Camas School District
- Brian Markovich, Application Specialist and David Smith, Senior Application Specialist, Mount Mary University

Quick-fire, TED-Talk style presentations on innovative and representative industry solutions.

3:00 – 3:20 p.m.**Analyst Relations Briefing**

- Kurt Rapelje, Director of Analyst Relations and Product Support, Laserfiche

Discover the latest trends in digital transformation as forecasted by top analyst groups including Gartner, Forrester, Nucleus Research and IDC.

3:25 – 3:50 p.m.**Laserfiche Platform Roadmap for Education**

- Laserfiche Technical Product Management Team

Get a sneak peek of major Laserfiche roadmap items and use cases for Education from Laserfiche technical product managers.

4 – 5 p.m.**Education Leadership Symposium Networking**

- Bob Allen, Director of Business Applications and Process, Frisco Independent School District

Valuable opportunity to connect with industry peers to exchange Laserfiche solution ideas and best practices for change management and highlight our Industry Influencers.

6 – 9 p.m.**Laserfiche Empower Special Event (Pacific Ballroom)**